

SCHOLARLY RESEARCH JOURNAL'S

CERTIFICATE

of Contribution Awarded to

Samruddhi Kale

Has successfully contributed and published a paper

**INFLUENCE OF SOCIAL MEDIA ON CONSUMER
BEHAVIOUR: A STUDY OF DIGITAL ENGAGEMENT AND
PURCHASE DECISION-MAKING**

In International Double Blind Reviewed, Refereed & Indexed Journal

Scholarly Research Journal For
Humanity Science & English Language

E- ISSN 2348 – 3083 & P-ISSN 2349-9664, SJIF 2026: 8.739
APRIL-MAY, 2026 Volume 14, Issue 75, Released On 01/06/2026



Certificate No. SRJHSEL/07/07/2026
https://www.srjis.com/issues_data/291

Dr. Yashpal D. Netragaonkar
Editor in chief for SR Journals